

i want to:

- Encourage networking and collaboration
- Provide hospitality for buyers onsite

»» invest in experiential opportunities

FEATURED SPONSORSHIP



WEDNESDAY EVENING WELCOME RECEPTION

\$50,000

- Sponsorship for the Opening Night Reception, open to media, press, buyers and exhibitors
- Prominent logo recognition during the reception, including signage and table tents

WELCOME RECEPTION GIVEAWAY PLEASE INQUIRE

- Earn major brownie points from attendees by sponsoring a custom drink, snack or giveaway.



NEW MEMBER WELCOME RECEPTION PLEASE INQUIRE

- Open to new members only
- Bring up to five team members to network with members of the press and media. Share your booth number and company detail in the new member welcome packet. *(Flyer provided by sponsor. Please inquire for cost to provide a giveaway.)*

FEATURED SPONSORSHIP



BUYER LOUNGE

\$15,000

Get ready to make a splash among 6,000 highly engaged attendees!

- Sponsorship of the lounge provides an unparalleled brand awareness opportunity.
- Prominent logo placement on signage and table tents
- Opportunity to distribute flyers to 6,000 buyer attendees



FIRST-TIME BUYER KICKOFF BREAKFAST PLEASE INQUIRE

- Raise brand awareness. Your brand will be prominently displayed on signage.
- Up to three representatives may attend to connect with new attendees who may be interested in your products or services.

FOOD CART SNACK BREAKS

\$3,500

- Boost your visibility and keep attendees energized with free coffee and ice cream snack carts strategically placed throughout the exhibit hall.

HEADSHOT LOUNGE

\$20,000

- Help attendees elevate their personal brand during and after the event.
- Enjoy brand recognition and a lead list.



let's discuss

What is going to help your company transform your booth into a must-see destination? *Christine von Steiger*

Sponsorship Sales

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experiential opportunities

CONTINUED



SPORTS BAR

\$27,500

- Create connections at this popular sports-bar themed hospitality stop.
- Sponsor representative can meet and greet guests.
- Includes meter panel and hanging banner



TROLLEY TRANSPORT

\$18,500

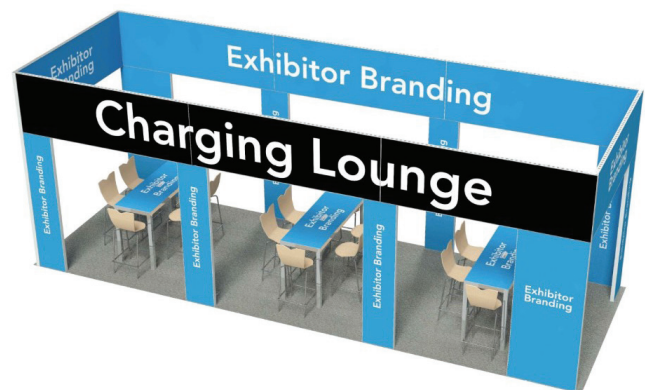
- Stand out from the crowd with a fun marketing platform that takes attendees around the expo. Two paths and two trolleys.
- Sponsor their journey with prominent signage on the path and trolley.



AQUATIC LOUNGE

PLEASE INQUIRE

- Brand this comfortable and attractive lounge area in the Everything Aquatic Pavilion.
- Put your materials out in literature racks or tent cards in the lounge.



CHARGING LOUNGE ON SHOW FLOOR

\$20,000

- Power up your devices and your business success.